

# STRATEGIC PRIORITIES

## INITIATIVES

### Collaborative Patient-Focused Initiatives

GP Link

Target Populations

- Complex Care
- Mental Health & Substance Use
- First Nations

Collaboration with Specialists & Specialized Services

- Shared Care
- Allied Health Care Professionals

### Physician-Focused Initiatives

Member Activities

- Education
- Physician Wellness

Building Primary Care Capacity

- Practice Management Support
- Retention/Recruitment
- PSP SGLS/Modules
- Pathways
- Networks

### Communication & Engagement

Communications

Engagement

- Members
- Residents/Medical Students
- Stakeholders/Community

### Organization & Administration

Operations

Special Projects

Provincial Division Office

Patient Medical Home

## Objectives

- 1 Collaborative patient-focused initiatives: improve collaboration and integration between family physicians and other service providers**
- 2 Physician-Focused Initiatives: build a strong family physician community**
- 3 Communication & Engagement: enhance the voice and influence of family physicians**
- 4 Organization & Administration: continuously develop the organization's structure and function**

Information Technology Enabled

Education, Training & Research

Evaluation & Quality Improvement

Internal & External Supports