

STRATEGIC PLAN

2024-2026

VISION

A robust network of **healthy and engaged Family Physicians**, driving primary care that is reflective of and responsive to our diverse community.

MISSION

- 1. Develop **strong** local, regional and provincial **partnerships**.
- 2. Promote the well-being, involvement and leadership of Family Physicians.
- 3. Bring the voice of Family
 Physicians to influence and shape
 responsive delivery of primary
 patient care.
- 4. Ensure community members have sufficient access to primary care providers to support their longitudinal needs.

VALUES

Inclusive Respectful Open Innovative Responsive





STRATEGIC PRIORITIES



Actively attract, recruit, & retain Family Physicians.

- Continue to support and enhance local recruitment efforts.
- Foster a welcoming and supportive environment to engage medical learners within our Division.
- Support connections between physicians and locums.
- Collaborate with other organizations to market and promote our Division.

Support Family Physician wellness, personally and professionally.

- Navigate physicians access to the correct agencies for ideas and concerns.
- Create and support a MOA network to provide training and mentorship.
- Advocate for sustainable workloads.
- Promote physician partner and family integration within the community.
- Support physician education, leadership, succession, and retirement planning.

Anticipate and respond to community needs with culturally safe care.

- Provide cultural safety training and educational opportunities for physicians.
- Engage physicians in projects and initiatives that address priority needs of the community.
- Support community healthcare changes in response to climate change.

Amplify Family Physician voices.

- Encourage and support physicians from all clinics to participate in local, regional and provincial decision-making committees and initiatives.
- Reinvigorate the Physician Action Committee (PAC) as a vehicle to direct physician ideas, issues and concerns.

Strengthen the Division's organizational capacity and sustainability.

- Intentionally recruit a diverse Board, with representative experience from the communities it serves.
- Build leadership, collaboration, and alignment between the work of the PCN and the Division.
- Annualize a full organizational review of Division operations and governance, including succession planning.