



Powell River
Division of Family Practice
A GPSC initiative

STRATEGIC PLAN 2021-22

APPROVED: April 14, 2021

Our Strategic Direction

Our Vision:

A healthy and resilient community

Our Mission:

Create opportunities for our physicians to improve patient care

Our Core Values:

Continuous improvement: Being adaptive and striving for excellence

Accountability: Strengthening trust through openness and reflective action

Collaboration: Working in partnership to build and sustain a healthier community

Equity: Working towards fair and just opportunities for health and wellness



Context: Where we are coming from and what is happening now

Board Retreat – January 2020

The Board & Division staff attended a strategic retreat on January 17, 2020 that resulted in the following priorities:

- Exploring new models to support clinical coverage in order to improve professional satisfaction and decrease physician burnout
- Exploring the Community Health Centre model and its potential for supporting patients in our community
- Exploring innovative models for decreasing administrative burden on family physicians

It was acknowledged that Powell River General Hospital Facility Engagement (PRGHFE) was currently leading a project supporting maternity care and that the Powell River Division of Family Practice Society (the “PRDoFP”) will be submitting a youth mental health and substance use project proposal to Shared Care Committee.

In addition, the following priorities had already been identified in previous Board meetings and Board retreat:

- Develop a health equity framework to take into account health equity as a lens to our projects, programs and services
- Action relevant recommendations from Doctors of BC Physician Burden policy paper
- Develop a policy for supporting engagement and dialogue toward building stronger, resilient relationships between Indigenous peoples, our members and our organization

COVID-19 Pandemic – March 2020

In March 2020, PRDoFP put in place a Business Continuity Plan (BCP) in response to COVID-19 pandemic. The plan focuses on ensuring the viability of organization in order to have the operational capability to support our members. The BCP plan outlines priorities as follow:

- Ensuring PRDoFP staff and members’ safety and well being
- Maintaining core functions (governance, finance, human resources (HR))
- Managing emerging risks
- Assessing current operations and redirecting towards COVID response

Strategic Planning – April 2021

Considering the pandemic implications, the current strategic plan has been extended in order to deliver on postponed priorities and projects as well as to engage in a strategic planning process that will result in a 2022-25 strategic plan.

Areas of Priorities: Where we do our work and make an impact

#1: Supporting Physicians' in their Clinic

Physician capacity within their practice, which includes practice efficiency as well as competence/confidence to deliver quality care for patients. In 2021-22, key initiatives for supporting this goal will include:

- Coordinating a modified Continuing Professional Development (CPD) and Continuing Medical Education (CME) calendar
- Supporting Patient Medical Home (PMH) initiatives based on emerging needs from physicians

#2: Sustaining a Robust Community of Physicians

Collegiality that supports professional satisfaction as well as resourcing planning to meet community primary care needs. In 2021-22, key initiatives for supporting this goal will include:

- Actioning relevant recommendations from Doctors of BC Physician Burden policy paper and from COVID wellness suggestions
- Reviewing the support to Powell River Medical Society (PRMS)
- Developing a practice coverage (locum) strategy

#3: Increasing Patient Access to Timely, Appropriate and Coordinated Care

The ease at which health services are reached in a timely matter and the extent to which patient care is seamless and coordinated. In 2021-22, key initiatives for supporting this goal will include:

- Implementing the policy for supporting engagement and dialogue toward building stronger, resilient relationships between Indigenous peoples, our members and our organization
- Increasing the number of people who can have access to a family physician in our community
- Implementing funded projects for targeted populations (youth, seniors) in a modified way to ensure relevance in current pandemic context
- Implementing a health equity framework to take into account health equity as a lens to our projects, programs and services
- Advancing the development of a Primary Care Network in Powell River