

## SOS DIVISION OF FAMILY PRACTICE STRATEGIC DIRECTION 2015–2019

### VISION

Community of primary care physicians who are active, collaborative partners in promoting practical and innovative solutions to local community health needs built on a foundation of primary care excellence.

### MISSION

To engage and support primary care physicians as collaborative and trusted partners to improve comprehensive primary patient care by promoting and strengthening the physician voice and influence on innovative local health care delivery.

#### PHYSICIANS SUPPORTING PHYSICIANS

- Attract and retain physicians to meet the primary health care needs
- Provide educational opportunities to strengthen skills, knowledge and leadership
- Foster peer support, mentoring and networking
- Strengthen the interconnectivity between primary, specialists, and other health care providers
- Support residents and newly practicing physicians
- Improve GP satisfaction and work/life balance

#### PHYSICIANS INFLUENCING THE SYSTEM

- Support meaningful physician leadership in primary care planning
- Improve access to primary care in rural communities and for vulnerable patients
- Identify local needs and advocate for improvements
- Maximize strategic partnerships and collaboration to pursue common goals
- Work with our partners to build a sustainable primary health care system

#### PHYSICIANS WORKING WITH HEALTH PROVIDERS

- Foster partnerships to increase coordination of services and enable team based care
- Optimize resources that support care being provided by the right provider, at the right time, and in the right place
- Collaborate in the development of technological solutions to improve patient care and communication
- Improve efficiencies and build primary care capacity
- Utilize quality improvement principles, best practice and the use of technology to better support clinical projects to improve patient care

FOSTER A STRONG & HEALTHY COMMUNITY OF FAMILY PHYSICIANS

IMPROVE THE HEALTH OF OUR COMMUNITIES

ENHANCE THE QUALITY OF PATIENT CARE & THE PRIMARY CARE RELATIONSHIP

### VALUES & PRINCIPLES



Physician Health & Wellness



Collaboration & Partnership



Physician Leadership & Best Practice



Quality Improvement, Creativity & Innovation



Integrity & Transparency



Patient Centred Care



Supporting Rural & Urban Physicians