

# STRATEGIC PLAN 2016 - 2019

## Vision

**A thriving community of family physicians delivering quality primary care**

## Mission

- Ensure all patients in our community have timely access to a primary care provider
- Support family physicians to provide quality primary care in all settings
- Support a sustainable, enjoyable, and collaborative work environment for family physicians
- Work collaboratively with other health care providers, community partners, and patients
- Promote scholarly endeavours

## Values

- Continually strive for excellence
- Ensure transparency and accountability
- Be inclusive and respectful of diverse opinions and perspectives
- Be innovative



### Champion Quality Patient Centred Care

Support and promote patients and their families as active partners in their care

Improve access to and collaboration with specialists

Improve access to and collaboration with allied health professionals

Obtain patient feedback for ongoing planning and evaluation of services

Enhance patient experience with primary health care system



### Support our Physicians in Practice

Facilitate physician education opportunities to enhance clinical skills and develop leaders

Recruit, mentor and retain highly skilled, engaged and diverse physicians

Encourage greater physician-to-physician collegiality and connectivity

Improve physician satisfaction and work/life balance



### Invest in the Health of our Community

Advance prevention and health promotion activities

Develop strategic partnerships with community organizations

Facilitate and support patient self-management

Support physician leader engagement in community health transformation initiatives

Support the needs of an aging population and other vulnerable groups



### Optimize the use of Information Technology

Promote the use of EMRs to enhance patient care

Maximize office efficiency, using technology as an enabler of change

Empower patients by improving access to information

Promote strategies that use electronic communication as part of patient care