



## WHERE WE ARE AT. WHAT'S NEXT.

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JULIA DREYER, PROJECT COORDINATOR, PHYSICIAN BUSINESS SERVICES

# QUESTIONS FOR YOU...

## For you today

- What areas of focus would be most valuable to you?
- Where could Business Pathways expand that suits you as a Family Physician?
- What education topics, resources, toolkits, etc would be most valuable?

# WHERE WE CAME FROM...

- September 2020 – Board requested exploration of business supports for physician members
  - Interviews of senior leadership and physicians
  - Identified physician needs and gaps in services
- January 2021 – Approved by the Board

The Board's 2021 focus statement "*Leading doctors and the health system to adapt to a pandemic and post pandemic environment in which they can provide access to quality care and in which doctors stay safe, remain healthy and are paid fairly*"

# WHAT WE HEARD...

## **Gaps & Opportunities**

- Contracts (non compensation)
- Billing Education (advice on specific billing codes)
- Audits (how to avoid audit & common billing mistakes)
- Taxes (optimizing tax planning to maximize revenue)
- Human Resources support & guidance

# WHO WE ARE...

## The Team

- Program Manager, Holly Armstrong
- Project Coordinator, Julia Dreyer
- Marketing Officer, Caroline McGechaen
- Education Project Coordinator, Walter Lam
- Coming soon...3 new Business Specialists!

Reporting to Director, Physician Advocacy in Economics, Advocacy & Negotiation, Rob Hulyk

# OUR FOCUS...

## **Business Pathways is...**

- A trusted one-stop-shop to access business tools, resources, and services
- Centralizing resources from the good work being done at Doctors of BC
- Services that wrap around the physician members needs
- **Coming soon**...more one to one support for physicians!

# WHAT WE HAVE DONE...

## 1. Starting in Practice/Starting in Business

- Transition into practice, benefits
- Practical tools such as business plans

## 2. Managing Your Office

- Emergency/Contingency Planning toolkit
- Human Resources toolkit (hiring, managing, terminations)
- WorkSafeBC & ICBC Information and updated releases
- \*New\* Release of Information – Contract Template for Assignment of Payments

## 3. Closing/Relocating Your Practice

- Templates, retirement planning resources

## 4. Education

- Safety webinars, professional services such as accountants, law firms, DocTalks podcasts, The Business Corner, and more

## 5. Vetted Professional Services within Club MD – Preferred Rates

- Law firms, accountants, payroll & HR support, and office supplies

# NEXT STEPS...

- Continued consultation to hear what business needs physicians are asking for:
  - More vetted and discounted services through medical office supplies
  - More one to one support in physician clinics on business supports
- For you today
  - What areas of focus would be most valuable to you?
  - Where could Business Pathways expand that suits you as a Family Physician?
  - What education topics, resources, toolkits, etc would be most valuable?



# QUESTIONS OR COMMENTS?

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