annual MPACT report 2014-2015

Powell River Division of Family Practice Mart ----

mission: enrich the professional experiences of physicians and improve the health of our community.

vision



PROMOTING A HEALTHY COMMUNITY



SUSTAINING STRONG FAMILY PRACTICE

mission







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FINDING LOCAL SOLUTIONS

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INCREASING DIVISION AWARENESS & INFLUENCE

what you will find inside

A year in the life of our Powell River Division of Family Practice Family Physicians in Powell River

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thank you ...

Our members, who continually amaze us with their commitment to the health of Powell River residents and their willingness to assist with Division work • Medical Clinic MOA's for all they do to support physicians and to assist with Division work • PRGH Administrative staff who always find the time to answer our questions and provide assistance • Laurie Fuller, Manager, Medical Clinic Associates and the front desk staff for being patient when we call asking for yet more physician time for meetings • City of Powell River Counsellors and staff • Powell River Regional District staff and Regional Directors • Nicholas Simons, Maggie Hathaway and the volunteers in our MLA's office • Powell River Firefighters, who were indispensable to our Sharps Removal Project • To the families of our physician members who give up precious family time for Division work • Tree Frog Bistro, for supporting our events and providing catering that accommodates all of our guests • Margot and Nathan Jantz from 32 Lakes Coffee Roasting Co. for keeping the physicians lounge stocked with their excellent beans • Aaron Vending for bringing their refreshing water to our office the moment we call • Gladys Forrest for providing a cottage at the sea for our residents and their families, both two and four legged • Elizabeth Challinor and John Paul Yirka, Dianna Wood and other B&B owners for providing accommodations for physicians visiting Powell River • To our local art community for filling the Division walls with their amazing work • To Dr. Takhar and staff for sharing their resources when we run out of ours (and for letting us use their fax machine). • Paul, Tracy and everyone at Powell River Tourism for assisting us in making locum, resident and potential physicians visits here enjoyable • Robert Dufour of Works Consulting for continuing to go above and beyond when we ask for his services.

For your commitment and dedication:

Board of Directors

Dr. Bruce Hobson (chair) Dr. Vidushi Mittra Melrose, Secretary/Treasurer Dr. David May, director Dr. Melissa Meyer, Director Dr. Jeff Lynskey, Director Dr. Sally Watson, Director

Staff/Contractors

Guy Chartier, Executive Director Megan Sloan, Coordinator Lin Johnson, Admin Assistant Robyn Sawchuk, Admin Assistant Jorge Villamil, Project Manager Gary Shilling, Communications Manager

A GP for Me Steering Committee

Dr. Sally Watson, Physician Lead Dr. Martin Andreae, Physician Pat Townsley, VCH Director for Powell River David Marceniuk, NP at Tla'Amin Valerie Dubenko, Physician Engagement Lead (PEL) Stephen Reichert, Reichert and Associates Evaluation

Shared Care (Palliative Care) Steering Committee

Dr. David May, Physician Lead Dr. Claire Bonsor, Physician Dr. Susan Horsfall, Physician Corinna Curtis, Manager of Acute Care, PRGH Margaret Antolovich, Manager of Home Health Services, PRGH Sandra Tonn, Powell River Hospice Society Vice President Cathy MacDonald, RN, Manager of Crofton House and Home Health Provider Bethina Abrahams, Doctors of BC, Shared Care, Co-Lead for Transitions in Care

Practice Support Committee (PSC)

Dr. Bruce Hobson, Physician Lead Barb Aasen, Medical Office Assistant and Peer Mentor Doria Ogden, Medical Office Assistant Wil Schur, Practice Support Program – Technology Group David Jermey, Practice Support Program Brigitte Mettler, Practice Support Program – Technology Group Yogeeta Dosanjh, Manager, Practice Support Program



The 2014-15 was truly the year of **Expanding Membership and Strengthening Relationships** for the Powell River Division of Family Practice (PRD-OFP).

The membership expansion became the natural evolution of our organization. Initially designed for family physicians, the PRDOFP quickly recognized the value of integrating other health professionals in order to deliver on its mission. While specialists and nurse practitioners have been included in the division's activities in the past, a new policy recognizes them as full voting members of the organization. By increasing our membership by 28%, we are now in a better position to deliver on our strategic goals in a sustainable way. The PRDOFP is currently the only one of 34 divisions to have such an inclusive membership, which is a reflection of our community's values.

Strengthening relationships has been another theme in 2014-15. Having spent the first 4 years focusing internally on our members, our organization was ready to embark on more complex projects and initiatives that involved close partnerships with community and regional partners. While A GP for Me and Palliative Care projects were the two main projects, the Practice Support Committee was able to rally key partners to find local solutions to local issues. For example, the second edition of Pearl Fest, an educational event by and for local physicians and nurse practitioners, brought together 30 participants ranging from residents to retired physicians. The Sharp Management initiative was a success with

Expanding Membership and Strengthening Relationships

13 boxes of sharps collected. Finally, we continue to work closely with the local and regional Vancouver Coastal Health leaders in order to amplify the Powell River family physicians' voice in regards to health care and health care reform in our community.

This year we say goodbye to two remarkable board members who have supported the PRDOFP over the past few years: Dr. Vidushi Mittra Melrose and Dr. Sally Watson. Dr. Mittra Melrose has been in the demanding role of Secretary-Treasurer for 5 years and will be remembered for her sharp questioning and governance mindset. Dr. Watson has been the Physician Lead for the high profile A GP for Me project and brought support and stability to the team. We wish them all the best in their new adventures.

In the end, our combined work enabled us to enrich the professional experiences of our members and improve the health of our community. Thank you to all that are part of our mission and we look forward to another rewarding year!

Sincerely,

ACEL

Guy Chartier Executive Director

Stozen .

Dr. Bruce Hobson Chair of the Board



The GPSC (General Practice Services Committee) is a joint committee formed under the 2002 Physician Master Agreement between BC's doctors and the provincial government. Its purpose is to support family and general practice physicians by developing and implementing programs that improve health care for patients, job satisfaction for physicians and help sustain the BC health care system.

> Divisions of Family Practice are community-based groups of family physicians working together to achieve common health care goals.

The Divisions initiative provides physicians with a stronger collective voice in their community while supporting them to improve their clinical practices, offer comprehensive patient services, and engage with their local health authority to enhance their ability to deliver care.

There are currently 3,846 physicians in 33 divisions of family practice in BC that encompass 133 communities, and discussions regarding the formation of additional divisions are underway in up to another four areas of the province.







The Powell River Division of Family Practice gratefully acknowledges the funding of the General Practice Services Committee, Shared Care Committee as well as the support of the Division of Family Practice provincial office and Shared Care central office. We extend our gratitude for the contributions of our many community partners and community representatives.

G O D

Members

2171 hours of engagement since 2011

hours donated since 2011

FOR

\$1.1 million invested in the community

since 2011

Powell River

US

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PRMS



Guy Chartier, executive director, leads discussion on recruitment and retention.





Top: Outrigger canoe team - Dr. duToit, Dr. Ramirez, Oarsman, Janet May, Dr. Takhar, Dr. Brown (resident) *Left:* Dr. Paula Ochoa & daughter Isabella

2,171 hours of engagement since 2011 As both a Family Practice Resident and now a Locum in Powell River, the Divisions of Family Practice have welcomed me, been incredibly helpful in finding wonderful accommodations, and introducing me to the community. The support they provided definitely helped integrate me into the medical community here in Powell River, as well as the community of Powell River itself.

Courtney Carlucci MD,CCFP







Top: Dr. Makarewicz, Guy Chartier, Dr. McBride, Megan Sloan. *Bottom:* Dr. Makarewicz, Dr. duPlessis, Dr. May

GOOD FOR MEMBERS

- Provides free subscription to UpToDate
- Maintains the physician lounge at PRGH and provides complimentary coffee
- Shares efforts to maintain full-service primary care in Powell River
- Advocates at the local and regional level for physicians in Powell River
- Involved in recruitment and retention of physicians and locums
- Supports physicians in caring for unattached patients
- Provides reliable assistance with scheduling, meeting organization and project development
- Provides strong financial and practice support for projects
- Provides financial support for any time physicians spend sitting on working groups
- Organizes continuing medical education and other Division events



Dr. David May, Erin Berukoff (NP), David Marceniuk (NP), and Megan Sloan discuss A GP for Me strategies

physicians benefiting from locum recruitment





Kids having fun at the PRMS family Halloween party.

PRMS Chair: Dr. Saby Ramirez PRMS Treasurer: Dr. Jeff Lynskey

GOOD FOR PRMS

Through in-kind administrative support, the Powell River Division of Family Practice is enabling The Powell River Medical Society (PRMS) to continue to achieve its goals of:

- Providing social, recreational and other opportunities for physicians and their families to meet
- Providing a scholarship to a graduating Powell River student
- Paying for retirement, bereavement and baby gifts
- Providing an honorarium to a physician to take on the duties of the Rural Medical Advisory Committee
- Acting as a political voice on issues affecting its members

GOOD FOR POWELL RIVER

Part of the Division's mission is to support improving the health of our community. The primary factors that shape the health of Powell River residents are not medical treatments or lifestyle choices, but rather the living conditions they experience. By spending locally, we strive to support local businesses that will then sustain employment opportunities in our community.

Our ongoing activities include:

- Recruiting and retaining physicians in the community
- Working alongside community partners to improve the health of our community
- Supporting local businesses by spending money locally
- Creating meaningful employment opportunities



"PRDFP was one of our first regular clients. They helped us get our start in the community." - Margot





Community leaders meet at the Division Hub to discuss opportunities for developing cooperative local initiatives.

After Pearl Fest, I felt more connected to my colleagues – I picked up the phone more often to call – for a quick piece of specific advice, and/or make a referral. This helped me as well as my patients.



Community event

A GP for Me

Physician event

Incentive payment for unassigned in-patient network HIV testing CME event 2 Sea Fair outrigger race teams

Summer social

with doc

families

Newsletter updates to members

PEARL FEST 2014

Ś

First annual CME by and for physicians

April

2014

Shared Care funding approval for palliative care

at a glance



shifting ...

DR. SALLY WATSON

DR. PIERRE DUPLESSIS

DR. BRUCE HOBSON



Sally Watson and her family are returning to the UK. Sally was an integral part of the GP for Me work, and an active member of the Powell River Division, including sitting on the Board of Directors and working on the committee to recruit and retain physicians. We wish Sally, Wil and their girls the very best in their new home

One thing I know for certain is that it would not have been possible for me to practice as a solo OBGYN for this time without the support of my colleagues. They made it easy for my to do what I loved , to practice obstetrics and gynecology. For that I would like to thank them. I am convinced the department is on a sound footing and will only continue to improve in future.

I'm not retiring, I'm refocussing my career! I hope that I can continue to contribute to the community in some small way. Thank you to everyone in my hometown for giving my family and I so much over the years.

We are sorry to say goodbye to Dr. Paula Ochoa, Dr. Maria Rojas, and Dr. Kyla Bremner. • Paula is off to the Lower Mainland where she is looking forward to a year at home, being a mom to her young family. • Maria, Jorge, and Julia are off to Bellingham. Maria was offered a position she couldn't resist in Washington state. • Kyla, her husband and young sons are off to Australia. Lucky Australia is getting a top notch young doctor and a devoted community builder. Kyla has a passion for young people and their overall health. • Dr. Allan Donkin, his lovely wife Shanlee, and baby Eben have returned to South Africa to be with family.

say hello to ...

DR. CHARLES VAN ZYL DR. NATALIA ROEHLIG

DR. IAN RICKETSON

Taking over Bruce Hobson's practice has been a smooth transition for Charles. "I've got big shoes to fill", he says. "In some families there are two or three generations of patients. I am very grateful for the opportunity to have taken over from Dr Hobson. It feels like a perfect fit for me." I certainly have been enjoying my colleagues, getting to know patients, and learning a lot from building and running my practice. My family and I are enjoying the beautiful surrounding nature and supportive people we have met in Powell River.

Great colleagues, great medicine, and a wonderful place to live!



DR. FELIX NWAEZE



DR. JON ELLIOT

PROMOTING A HEALTHY COMMUNITY

ACTIVE TRANSPORTATION Physician Lead: Dr. Chris Morwood

The weeks of teaching these kids has been so

eye opening and very inspir-

ing I was able to connect

on a different level really

portation.

helping them understand

the benefits of active trans-

Brooks High School Student

Thanks to the SD 47 Bike Library,

there were enough bikes for

to participate in the teaching

owned a bike or not.

every single child who wanted

sessions, whether they brought/

with kids in the community

THE SCOPE: To meaningfully engage youth in cycling as a means of active transportation. The three pillars of the program are:

Involve - engage high school students in train-the trainer programs which will allow them to then pass on information to younger youth

Inform - increase students' knowledge about the benefits of active transportation and how to ride safely

Inspire - motivate youth (and families) to ride their bikes and enjoy the benefits of active transportation

THE IMPACT:

- Number of students involved: 150
- Number of sessions delivered: 26

SEXUAL HEALTH EDUCATION Physician Lead: Dr. Leta Burechailo THE SCOPE:

 Improve access to sexual health education for all
 Increase capacity, confidence, and competence for teachers and child/youth/support professionals, and health care providers

 Establish locally relevant indices of sexual health in youth/young adult population
 Develop a "Community Curriculum" that identifies local needs

5. Share/disseminate project outcomes with community partners

THE IMPACT:

- Number of partners: 8
- Number of sessions to be delivered: 25

KEY INITIATIVES

SUSTAINING STRONG FAMILY PRACTICE

PHYSICIAN RECRUITMENT & RETENTION

THE SCOPE: The purpose of this strategy is to recruit new physicians and retain current ones. By managing a local recruitment plan, supporting community connectivity for new physicians, optimal support for recruiting clinics, succession planning, and new-to-practice coaching. We aim to increase physician numbers and primary care capacity. This strategy involves working closely with the Vancouver Health Authority as well as key community partners.

THE IMPACT:

- Number physicians benefiting from locum recruitment: 7 or 30%
- Number of physician site visits facilitated: 3

LEADERSHIP SCHOLARSHIP THE SCOPE:

The purpose of this initiative is to address the lack of compensation for physician leadership involved in activities beyond their traditional clinical work. The scholarship is an opportunity to recruit and sustain strong physician leadership for the community of Powell River and hopes to acknowledge the value and importance of our physician leaders that contribute to their community.

THE IMPACT:

- Number of physicians supported: 5
- Total compensation awarded: \$9,500





Dr. Charles Van Zyl and family arrived from South Africa in November 2014, and quickly related to the sense of community, healthy lifestyle, and creativity here.

FINDING LOCAL SOLUTIONS

89% Pearl Fest attendees who will change their assessment and/ or management of some patients as a result of the event.



Dr. Ken Crocker presents at Pearl Fest, our local CME event.



Lin Johnson & Jorge Villamil of the Division, Laurie Stewart from Drs. Needham & Chow dental clinic, and Terry Peters Assistant Chief of Powell River Fire Rescue with bags of sharps collected from local clinics.

PRACTICE SUPPORT COMMITTEE Physician Lead: Dr. Bruce Hobson

THE SCOPE: To coordinate and facilitate practice support services to Powell River Family Practitioners and specialist physicians based on a consultative and collaborative approach with health care and community partners.

THE IMPACT:

- 100% of GPs have HIV form embedded in EMR
- 40% reduction in On Call requirement for OR assist
- 8 new trained leaders for self- management groups
- A total of 13 boxes, or approximately 500 pounds of sharps were collected and disposed

KEY INITIATIVES

A GP FOR ME

Physician Lead: Dr. Sally Watson

THE SCOPE: The Powell River Division of Family Practice was successful in securing 2 years of funding for the provincial initiative called A GP for Me .The goals of A GP for Me are:

- Confirming and strengthening the relationship between family physicians and patients, including better support for the needs of vulnerable patients
- Enabling patients who want a family doctor to find one
- Increasing the capacity of the local primary health care system

THE IMPACT

- Engaged the community with one open house and one survey completed by 857 people
- Received funding approval of \$399,035 to be spent locally for implementation
- Received 12 letters of support by community partners including City of Powell River, Regional District and MLA
- Signed an agreement with City of Powell River to support recruitment of physicians



Doctors and staff interact with the community at *A GP for Me* Open House.

PALLIATIVE CARE COMMITTEE Physician Lead: Dr. David May

THE SCOPE: The Powell River Division of Family Practice successfully received funding for an 18-month period starting October 2014 in order to improve the state of palliative care services in our community. The goals identified are:

- Improve communication and information exchange between GPs, specialists, other health professionals, community agencies and Vancouver Coastal Health
- Improve coordination of palliative care delivery
- Improve patients' experience
- Improve caregivers experience in supporting a palliative care patient
- Improve perceptions and understanding of palliative care

THE IMPACT:

- VCH to share Palliative Care data early 2015
- Caregiver & Physician Journey Mapping in February 2015
- 2 tools selected for improving communication around palliative care
- End-of-life education session planned for September 2015

- BCCA (BC Cancer Agency) to send summary of the chemotherapy protocol to the GP at initiation.
- Palliative Performance Scale and Edmonton Sympton Assessment Scale will be promoted as tools for communication between health care professionals



Dr. Claire Bonsor, GP representative and Medical Director of Residential Care, Powell River; Bethina Abrahams, Doctors of BC, Shared Care, Co-Lead for Transitions in Care; and Dr. David May, GP Lead, discuss provider journey mapping.

KEY INITIATIVES

INCREASING DIVISION AWARENESS & INFLUENCE



Quarterly newsletter.

COMMUNICATIONS STRATEGY THE SCOPE: The overall communications strategy is to take a proactive approach to dialogue and engagement with members, stakeholders, and community. The stories and conversations that form the communications of the PRDFP emphasize the importance of the work that is being done to build connections between the health professionals and community of Powell River.

THE IMPACT

- Quarterly Newsletter
- Weekly Division Update
- Quarterly Committee
 Report Cards
- Updated Website

COLLABORATIVE SERVICES COMMITTEE (LOCAL & REGIONAL) Physician Lead: Dr. Bruce Hobson

THE SCOPE: The purpose of these committees is to amplify the family doctors' voice in regards to health care and health care reform, and to provide a local and regional collaborative interface between family doctors and the Health Authority.

THE IMPACT:

- 12 strategic meetings attended
- Developed joint strategic priorities between Divisions and VCH
- Advocated for Powell River physicians to VCH Senior Executive

finan



revenue \$550,053





expense \$549,373

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