NIRD Strategic

Priority Areas

Change Influencer: Cultural Safety & Humility, Virtual Health. Care Rural practitioners

> Innovative Projects and **Approaches**

Northern Interior Rural

Division of Family Practice

Provider Health and Wellness

Membership and Partner Engagement

Vision

To create healthy communities connected by a solid collaborative practitioner community within a stable network of healthcare.

together. **Values**

Recruitment

Mission

supporting rural

practitioners helping

to build healthier

communities

Collaborative, authentic (acting with integrity & accountability), respectful and proactive relationships.

2014

A GP for Me | 2014-2016

4 strategies: physician recruitment, rural locum support, practice development, and CME events



13 GPs recruited

2016

Child and Youth Mental

Providing education and support to

Microprojects | 2016-present

Funding for **local community** health initiatives

Recruitment and Retention

2018

Partnerships with other Divisions

Health | 2013 - present

Annual Pills of Knowledge events

communities and providers

Maternity Care

CME

Initiatives in Vanderhoof and Quesnel

Virtual Care | 2016 - present

of patients were satisfied with video-enabled appointments (n=27)

23 iPads have been provided by the NIRD to 10 Northern Health facilities and 7 **Indigenous** communities

2020



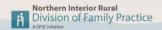
2022

Primary Care Network | 2021-present

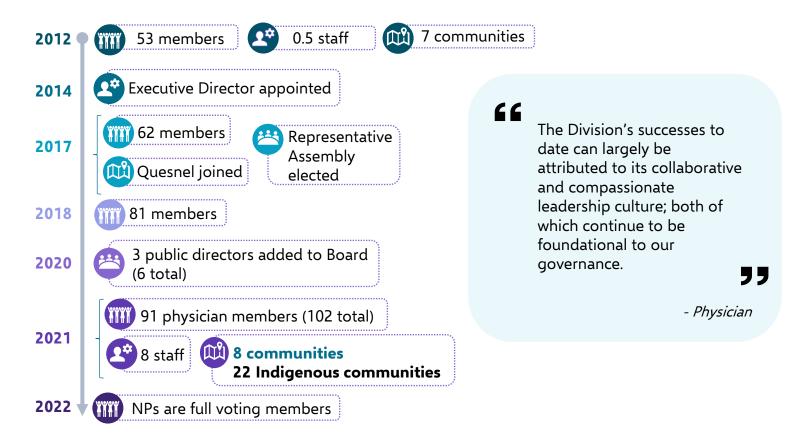
Funding for allied health, nursing, and physician positions

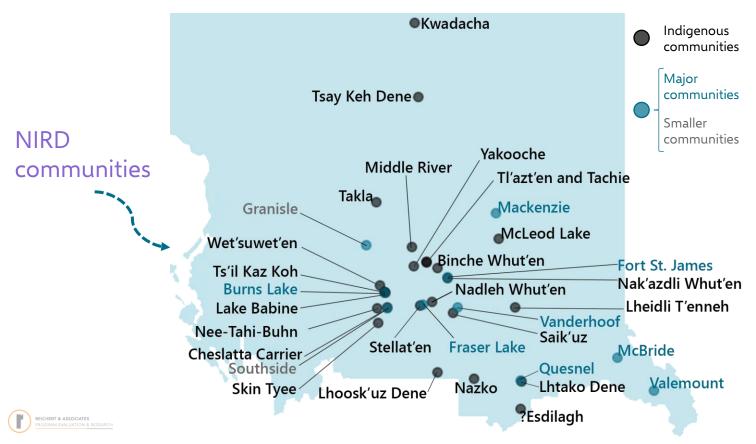


To get involved in the NIRD, contact Executive Director Errol Winter: ewinter@nirdbc.ca











2012 - 2016

2012 2013 2014

Fort St. James COPD Program

Child and Youth Mental Health and Substance Use (CYMHSU)* Vanderhoof High School Clinic

Shared EMR between hospital, physicians, First Nations, and health centres to identify and proactively book patients with or suspected of having COPD

- 4 physician contracts secured in 2013
- 6 full-time physicians recruited in 2014
- 1 NP recruited in 2014

Program initiated with Interior Health to:

- improve the management of emergency room discharge of youth
- provide community and provider education
- reduce stigma

Local Action Teams

NIRD facilitated communication between physician community and



2015 2016

A GP for Me*

4 strategies:

- 1. Physician Recruitment
- 2. Rural Locum Support
- 3. Sustainable Rural Communities: Practice Development
- 4. Continuing Medical Education (**Pills of Knowledge** events)

NIRD engaged early physician champions, identified strategic partnerships and connections, provided coordination and administrative support, and brought a range of stakeholders together

Pills of Knowledge*

47 participants

Impact Funding*

Continuation of initiatives from A GP for Me



Robson Valley Telementoring Project

Robson Valley Virtual Medicine Project

Microprojects

Vanderhoof: Advanced Care Planning Vanderhoof: Hospice Suite







2017 - 2019

2019 2017 2018

Patient Medical Home

Joint partnership: NIRD, RCCbc, Northern Quality Improvement Council, **UBC CPD**

Virtual Care: iPads*

Rural Dermatology Project

CPD/CME Concierge Project

25 learning plans

developed after NIRD met with physicians from several communities

Burns Lake Rural Community Sustainability Project

4 physicians recruited/ starting in Summer 2017

Northern Shared Care **Psychiatry Collaboration**

Shifted to focus on older adults, especially Indigenous seniors' mental health

> Valemount Locum Accommodation

> > Microprojects

Proof of concept providing real time video enabled peer-to-peer support for rural providers

NIRD supplied 8 iPads to support this proof of concept

Virtual care coordinator identified as a need to fill gap in virtual care

Medex trialed as a virtual care delivery platform

Pills of Knowledge*

Microprojects

- Quesnel: Nurse Role in PMH for Complex Care, Frailty, AD
- Nadleh Whut'en: Envisioning Health
- Burns Lake: First Responder's Café Society
- Mackenzie: Sexual Assault Kits Scaling
- Quesnel: Improve Chronic Pain

Interdivisional Table/Shared Care: Integrating Care for Seniors and Adults with Complex Medical Conditions and Frailty

Microprojects

Quesnel: Complex PTSD

Pills of Knowledge*

NIRD hosted residents and undergraduates. with community presentations by physicians



- McBride: Blood Pressure Machine
- Quesnel: ALC Admissions Reduction
- Mackenzie: Walk with your Doc
- Vanderhoof: Practice Development and Evaluation
- Fort St. James, Nak'azdli, and Tl'azt'en: Advanced care planning education for patient benefit
- Mackenzie: Enhancing Rural Code Blue Expertise among Physicians and
- Mackenzie: Improving Sexual Assault Response in Rural Communities
- Vanderhoof: High School Clinic
- Quesnel: Doctors in Schools
- Mackenzie: Healthy Living
- Burns Lake: Supported Second Stage Housing
- Vanderhoof: Cardiac Rehabilitation Program





2020 - 2022

2020 2021 2022

Provider Wellness Initiative*

Pills of Knowledge*

31 participants

Resident Retreat

COVID-19 Funding: Emergency Response in Primary Care

Real-Time Virtual Support

Drive-Thru Respiratory Clinic Shelters and iPads for Community Outreach

Coordinating Complex Care for Older Adults

Quesnel: Maternity Care*

Vanderhoof: Maternity
Care

Microprojects

- Fort St. James: Improve Chronic Disease
- Quesnel: Medical Student Orientation
- Quesnel: Reducing Anesthetic Fears
- Fort St. James: Medical Exercise Specialist Program

Primary Care Network*

34.0 FTE approved for physician, nursing, and allied health positions

Shared Care: Mental Health Support for Remote, Rural Emergency Room, Fort St. James*

After-hours support for oncall physicians

Shared Care: Chronic Pain Spread Network BC Rural Chronic Pain Program, Vanderhoof

Recruitment and Retention: Joint Division Collaborative between all Northern Divisions*



Microprojects

- Quesnel: Enhanced Resiliency PTSD
- Vanderhoof: Penicillin Allergy Delisting

Innovation Funding*

Greater virtual care opportunities in clinics

Recruitment and Retention: Joint Division Collaborative with CIRD*

Physician Engagement in PMH & PCN Development

Attachment Mechanism

Health Emergency
Management

Physician Integration and Retention Funding

Inpatient Care Bridge Funding

COVID-19 Physician Led Primary Care Initiative: Vanderhoof Palliative Care Proposal

Microprojects

- McBride: Handheld Ultrasound
- Valemount: Team Morale
- McBride: Team Morale
- Fort St. James: Nursing Recruitment and Retention
- Vanderhoof: Physician Wellness Retention and Recruitment







A GP for Me (2014 – 2016)

This initiative aimed to increase primary care access, help patients find a physician, strengthen patient-physician relationships, and support the needs of vulnerable populations.



13 new physicians recruited to the region

Estimated **930** new patients were attached by 11 family physicians

NIRD partnered with Northern Health to develop a proposal for a

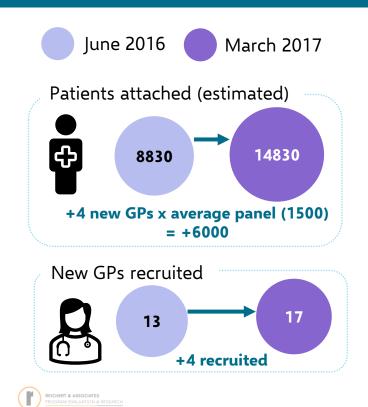
floating physician position

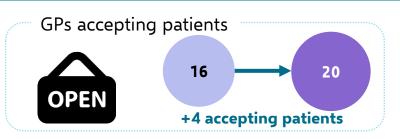
Supported Burns Lake practice to transition to an **EMR system**

47 participants at the first Pills of Knowledge CME event

(May 6, 2016)

Impact Funding: Continuation of initiatives from A GP for Me





Burns Lake Rural Community Sustainability Project (started Spring 2017)

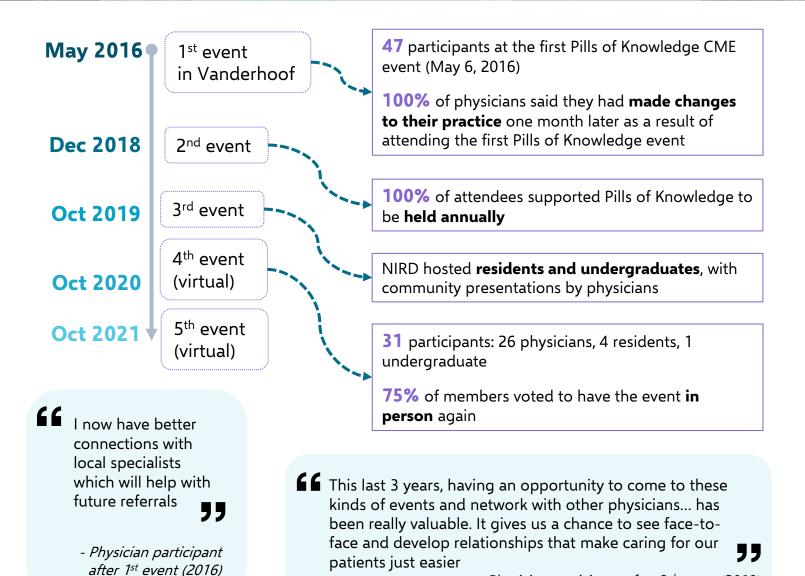
3.25 FTE physicians in Burns Lake at the beginning of 2017, despite being earmarked for **8 FTE**

Summer 2017:

2 physicians recruited to Burns Lake, plus
 2 internationally educated physicians set to join after completing licensure through the Practice Ready Assessment program



Pills of Knowledge for Best Evidence Rural Practice



Physician responses after first Pills of Knowledge event



100% of respondents agreed that the session facilitated relationship-building with specialists



100% of respondents agreed that the information they learned will be **useful in future practice**

- Physician participant after 3rd event (2019)



96% of respondents agreed that the session facilitated **relationship-building with GPs** (4% were neutral)



92% of respondents agreed that they are **more aware of resources** available to support their patients (8% were neutral)



Child and Youth Mental Health

Child and Youth Mental Health and Substance Use (CYMHSU) Program (started 2013)

6 community-based **Local Action Teams** (LATs)

- Burns Lake, Fort St. James, Fraser Lake, Quesnel, Valemount, Vanderhoof
- · CYMHSU service providers, primary care providers, youth/families



Activities

- ER protocols to manage discharge
- of youth
- Community and provider education
- · Advocacy campaigns to reduce stigma

NIRD facilitated communication:

- between LATs (updates, networking/brainstorming events)
- Between LATs and physicians

Impacts



Increased awareness and uptake of CYMHSU issues and resources

Positive feedback from children/youth/families/teachers on mental health education

Increased partnerships between CYMHSU service providers and primary care providers

The work on this CYMHSU program led to a Shared Care program in the Fort St. James Emergency Room.

Shared Care: Mental Health Support for Remote, Rural Emergency Room (started 2021)

This project is building a comprehensive, sustainable, culturally sensitive CYMHSU program.

The program provides **after-hours support regarding youth mental health** for on-call physicians **working in rural and remote emergency rooms** who don't feel fully prepared to do assessment on their own.

Services will also be available **during regular office hours** if they are not available in the community.



We want to make sure that those youth who need to be transferred to another site are transferred. But we don't want to be transferring anyone out of their home community who can be safely managed at home and supported at home....

It's a big burden shouldering those decisions on your own. Sometimes it's clear, often it's not clear. And that we're having that additional support to upscale those assessments would be really really helpful.

- Physician









Maternity Care Initiatives

Vanderhoof

Funding helps to improve transitions in care for patients, communication between providers/communities/patients, and improved coordination for follow-up maternal/newborn care.



15-20 patients from other communities were referred to Vanderhoof for maternity care be

Vanderhoof for maternity care between April 2020 and April 2021

Carrier Sekani Family Services followed up with maternity patients in the community



Providers and MOAs from CSFS and other clinics joined monthly calls with St. John Hospital staff to assist in supporting and preventing maternity patients from feeling lost when transitioning to care in Vanderhoof



20 packages were provided to St. John Hospital (diapers, formula, wipes, etc.) to hand out to patients

20 breastfeeding packages were provided to St. John Hospital to hand out to patients

The project also provided baby scales and hotel vouchers

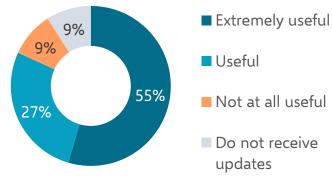




Funding helps to build capacity among rural physicians to provide prenatal care, developing team building / competencies for Team Based Care, and improve accessibility for high risk patients to deliver in Quesnel.



January 2021: Providers' perceptions of transition in care or discharge from care updates (n=14)







Recruitment and Retention

Joint Division Collaborative with Central Interior Rural Division (CIRD)

Managed by the New Grad R&R **NIRD Education Committee**, with NIRD and CIRD working collaboratively to advance **the New Grad R&R Strategy** for GPSC funding.

A video crew plans to compete a **video** for the NIRD PCN Jobs page on HealthMatch BC and for the NIRD website.

Within NIRD, a Valemount physician connects with medical learners monthly.

Second-year UBC students can **shadow physicians** and explore the area, through the Northern Medical Program. **Some of their stories are presented below**.

Learning



I was genuinely surprised that we fit such a large amount of learning into one weekend. The hands-on experience; history-taking, physical exam, charting- and order-writing practice; and the wonderful nurses, lab tech, and [a physician], made this a phenomenal learning experience.

Collaboration



It was also great to see the **collaborative relationships** between the nurses, x-ray tech and doctor while working together in a small hospital like that and **how decision-making changes** when you have a limited on-call HR pool instead of departments that are staffed 24 hours a day.

Rural life



The rural shadowing weekend was an amazing experience. Our preceptors were **enthusiastic and welcoming** and even taught us how to ultrasound and cast when the hospital was quiet. We were given the chance to see how the hospital and clinic functioned and **how the practice of medicine differs in a rural setting**.

It was super fun to spend the weekend with a classmate and explore the area to see the **local attractions and wildlife** (we saw 8 bears on our drive to and from Mackenzie)! Our lovely preceptors also hosted us for dinner to **meet several of the local physicians**.

Joint Division Collaborative with all Northern Divisions

Phase 1 (completed February 2022)

NIRD contracted Reichert & Associates to identify recruitment and retention barriers for physicians in the North.

- Barriers/challenges: practice support/resources, cost of travel/living, opportunities for family, Practice Ready Assessment program
- *Current strategies* used in the NIRD region: advertising/events, data collection/evaluation, incentives (housing/APP), red carpet efforts, partnerships





Virtual Care

Innovation Funding

Innovation Funding is part of the **transition** from NIRD's **Patient Medical Homes** (PMH) to its **Primary Care Network** (PCN).

Projects funded through Innovation Funding **integrate virtual care systems** in practice and offer **education** for clinicians to better provide virtual care, with **support from NIRD staff**, to increase coordination, value, and utilization of virtual care.

NIRD Virtual Projects



To facilitate video-enabled clinical appointments, NIRD has provided 23 iPads with healthcare Zoom accounts to **clinics**, **ERs**, **and health centres** across the region.

NIRD also provided iPads for community outreach during COVID-19, as part of the **Drive-Thru Respiratory Clinic Shelters and iPads for Community Outreach** project. This project was completed in 2021.

February 2022



NIRD "How to Virtualize your Clinic" 1st Pilot Project

- 10 patient appointments over 2 days at 30 minutes each
- Out of 10 appointments, only 1 resorted to phone, due to poor bandwidth
- Physicians and staff noted it was efficient, easy, allowed them to see their patients' face without a mask, and had high level of comfort
- Since pilot, the clinic has done video-enabled calls on their own with success and minimal challenges

March-July 2022



2nd and 3rd Pilot Projects

- 2nd and 3rd pilots implemented across NIRD communities
- Staff visits to community clinics to discuss next steps for pilots





Primary Care Network (2021-2025)

The NIRD PCN is now in Year 2 of 4. The PCN encompasses the geographical areas of Lakes Omineca, Quesnel, and Mackenzie/Robson Valley.

34.0 FTE approved positions for:

- Family physician
- **Nurse** (NP or RN/Primary Care Nurse)
- Allied health provider (e.g., dietitian, social worker, mental health clinician/counsellor, physiotherapist, pharmacist)

NIRD PCN Strategies



Improved patient attachment to a most responsible primary care provider



Improved access to quality and comprehensive team-based care



Improved access through virtual-enabled care



Improved access to mental health care

Built around team-based care, provided through a mix of

- patient medical homes (PMH)
- urgent primary care centres
- community health centres
 - health authority-based care services

A First Nations Led Primary Care Initiative (FNPCI) is a key focus of the PCN.





Steering

NIRD Collaborative Service Committee (CSC) and Advisory Serving a population of 58,266 in 8 communities and 22 First Nation communities



Wheels

Regional FNPCI Working Group and Membership

NIRD Subnetwork PCN Working Groups and Memberships (Quesnel, Robson Valley/Mackenzie, Omineca/Burns Lake Area)

Engine



Local FNPCI Working Group and Membership

Local PCN Collaborative Structures and Membership (one table per community)



Regional/Provincial Collaboration (function system integration)



- BC Ministry of Health
- Carrier Sekani Family Services
- First Nations Health Authority, Northern Region
- NIRD
- Northern Health





NIRD staff support collaborative community tables that set PCN priorities. Communities have different focuses depending on their needs. The following are community priorities:

Burns Lake and area

Mental health and substance use including the development of a comprehensive resource list

Fraser Lake and area

Substance use with a focus on youth

Fort St. James and area

Mental health and substance use

Mackenzie and area
Recruitment and retention

Child and youth services

Valemount and area
Personal health records

Men's health

Vanderhoof and area

Success stories

The **pharmacist role in Quesnel** has allowed for longer, focused appointments, with a priority on polypharmacy and comprehensive medication management resulting in:

- 1. Discontinuation of some medications
- 2. Medication optimization with different or additional medications being prescribed



(seniors)

The additional resources of a **social worker and nurse** have allowed for more **comprehensive team-based care in Fort St. James** with weekly outreach to outlying communities and vulnerable populations; connecting individuals with additional resources to support their overall health and access to health care both in and out of town.

The addition of a **diabetes nurse to support the Indigenous communities** in the region has helped re-engaged individuals with health care, which will improve patient health outcomes.

"

Unless there is targeted outreach/follow-up, preventative diabetes care was often not being accessed if left to its own means. The PCN diabetes position has allowed for more targeted time to outreach/connect with people multiple times a month in many instances - whereas prior, for many, access to any health care provider could be represented by less than 5 visits per year or represented by trips to the ER for acute, oftentimes preventable, situations. So, this PCN position has really been excellent.

"







Microprojects

NIRD offers physicians up to \$10,000 for small practice-based projects that address gaps in their local communities. **Below are some examples of past microprojects**.

Improve Chronic Disease | 2020 Fort St. James

~800 patients in Fort St. James live with chronic disease. Many rank low on social determinants of health scales.



Aim: **Develop safe and effective exercise programs** to improve outcomes for patients with chronic disease.

Medical Student Orientation | 2020 Quesnel

Aim: Create an electronic orientation package (resources, contact and accommodation information, opportunities, learning objectives) to help create collegiality among medical students who come for training and integrate students into commu

Reducing Anesthetic Fears | 2020

Quesnel

Aim: Produce a patient centered pre-operative YouTube education video for pediatric and special needs population and their caregivers to reduce pre-operative fears and anxiety around anesthesia and surgery.

Enhanced Resiliency PTSD | 2021 Quesnel

Aim: Identify patients who have complex PTSD and are not responding to usual care, and enrol them in an **enhanced resiliency training program.**



Efficacy of the program will be monitored to identify if there have been long-lasting changes.

Microproject Scaling: Sexual Assault Kits | 2017-present

Providers in Mackenzie developed new sexual assault kits after noticing that the instructions on current ones were difficult to understand, and the process **left patients feeling** "violated after they had been violated" (Physician involved in NIRD).

In collaboration with the Northern Health Emergency, Trauma and Transfer Services team, the providers are leading the **expansion of the Sexual Assault Kits project across the region, noting the need for this education and kit.**



As of May 2019, training sessions were completed in McBride, Valemount, Fraser Lake, and Fort St. James.



[This project] has system transformative spill across our region and within the Northern Health area and beyond.

- Physician







The following microprojects are currently in progress across the NIRD region:

Penicillin Allergy Delisting

Vanderhoof

The physicians at the Omineca Medical Clinic are conducting a pilot project to determine the feasibility of assessing whether patients in Vanderhoof have true penicillin allergies by giving patients who have a very low risk of a true allergy an oral dose of penicillin.



Nursing Recruitment and Retention

Fort St. James

This project proposes to offer the RNs in Fort St. James the **Emergency Medicine Specialty Training** at BCIT, which will allow them to earn a certificate in Emergency Medicine and gain confidence in managing patients in a rural setting.



2 local RNs have been offered this 12-week training.

Physician Wellness Recruitment and Retention

Vanderhoof

Vanderhoof physicians have faced **occupational distress** over the past 2 years, compounded by changes in personnel, transitions in work roles, isolation, and the inability to leave the community.

This project will allow the physician team at Omineca Medical Clinic to contract a facilitator to lead a conversation about health and wellness, service delivery, and retention and recruitment.



Handheld Ultrasound

McBride

This project will provide a **portable handheld ultrasound** to the McBride Medical Clinic, to be used in clinic and in community.

It is expected to increase patient engagement while meeting the patient where they are at.



Team Morale

McBride and Valemount

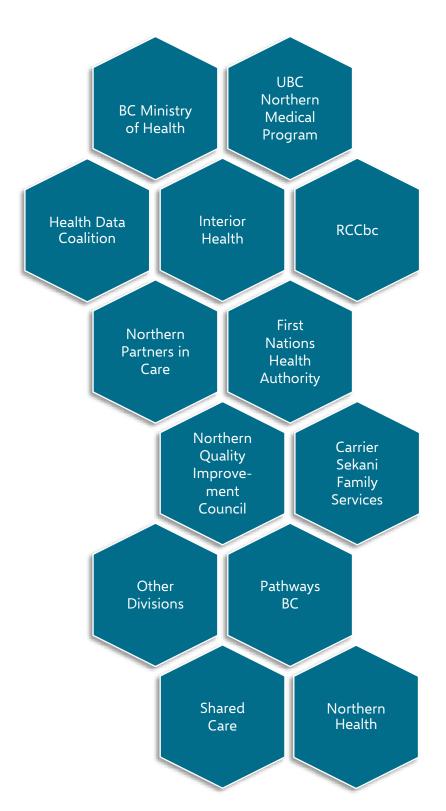
This project will provide team jackets or vests as part of a uniform, to increase interdepartmental relationships and improve morale.





Partnerships

NIRD collaborates with many organizations



The Provider Wellness
Working Group applied
for the RCCbc Rural
Research Grant, to
measure baseline
professional quality of
life metrics of NIRD
members through
qualitative and
quantitative
methods.

NIRD, Northern Health, Carrier Sekani Family Services and First Nations Health Authority partner on a data collection initiative to understand our individual communities and their needs more fully.

NIRD and Northern Health operate as partners with a shared staff model.