

Dear valued AIHS partner,

I am writing to notify you of an exciting change on the horizon. Very soon, Applied Informatics for Health Society (AIHS), the creators of MOIS®, myhealthkey, miDASH, intelliFY, intelliDASH and RapidRX, will be legally changing its name to *Bright Health Solutions Society*. And, in many cases we will simply go by *Bright Health*. We will also unveil a new look for the organization, including the new logo you see in the upper right corner of this letter.

We think the new name and look are contemporary, more approachable and reflect our vision and mission well. But, we are not changing our MO: we will remain a not-for-profit society, our leadership and people are unchanged, and we will continue to do business out of our Prince George and Vancouver offices. MOIS will continue to be called MOIS and will continue to evolve as it always has. But, we might touch up the logo down the road. Finally, you will still have access to the same, familiar customer support team.

What exactly is changing?

- We will change our legal name from Applied Informatics for Health Society (AIHS) to *Bright Health Solutions Society*. We will commonly go simply by *Bright Health*.
- We will have a new logo, which you will see represented in the following ways:



This will appear on our new website and communications from us.

- Our website will change from www.aihs.ca to www.brighthouse.ca. The new site will have a new look and feel. There will be some navigation differences, but all the same resources will be carried over – there will just be a new look.
- Our email addresses will change from @aihs.ca to @brighthouse.ca. For example, if you previously emailed jpearl@aihs.ca, you will now email jpearl@brighthouse.ca. Note that all emails sent to the @aihs.ca addresses will forward to the @brighthouse.ca addresses for a period of time.

What is not changing?

- We will remain a not-for-profit society.
- Our board of directors and leadership remains unchanged.
- Our offices and phone numbers remain unchanged.
- Our products will retain their current names:
 - MOIS will continue to be called MOIS.
 - myhealthkey will continue to be called myhealthkey.

- miDASH, intelliFY, intelliDash or RapidRX will continue with their current names, though they'll be listed under the banner of Oscar Solutions.
- As always, we will continue to improve and extend all our products!
- Our support team remains unchanged.

Questions?

Should you have any questions or be interested in further information on the upcoming changes, feel free to contact us at admin@aihs.ca, info@brighthouse.ca or by phone at 1-250-564-2644.

We look forward to continuing to service the medical community as Bright Health!

Sincerely,



Bill Gordon

President & CEO

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**Bright
Health**

The future of healthcare is Bright