



North Shore
Division of Family Practice

2010 ANNUAL REPORT



April 15, 2011

Board of Directors

Dr. Dean Brown, Chair

Dr. Lisa Gaede, Treasurer

Dr. Jim Hayward

Dr. Juanita Anderson

Dr. Genevieve Lauzon

Dr. Francis Vala

Dr. Erin Hasinoff

Society's Purpose

- ◊ *Provide leadership, guidance and support to family physicians to enhance care;*
- ◊ *Provide a forum for family physicians to represent their expertise affecting community and patient health;*
- ◊ *Provide a forum for innovative and collaborative approaches to healthcare with other stakeholders;*
- ◊ *Participate in planning of improvements, research and evaluation in relation to patient care;*
- ◊ *Develop and administer programs related to physician health;*
- ◊ *Promote purposes of the Society.*



LOOKING BACK

Incorporated February 17, 2010.

Established 8 areas of Division focus.

Grew to 106 Members.

Collaboration with stakeholders has begun.

On behalf of the Board and all of our members, it's a pleasure to review our activities of the past year.

After months of preparation, the North Shore Division of Family Practice Society was incorporated February 17, 2010, with a Constitution and Bylaws, and an seven-member Board of Directors meeting monthly. We have 106 members, and we keep growing.

We were fortunate to have Colleen Schneider, Senior Program Assistant with UBC Faculty of Medicine, who was invaluable to us in getting established. We soon engaged Joanne Wall, CGA of K.J. Wall and Associates, for bookkeeping and accounting. As our activities grew, we hired coordinator Leslie Keenan in October 2010, and she quickly became a vital part of the team.

In early round-table meetings, members identified eight priority areas: Dine and Learn, Palliative Care, GP-Specialist Relations, Mental Health and Addiction, Central Booking, EMR, Supporting Ourselves, and High Needs/ Unattached Patients.

We formed a Collaborative Services Committee, including members from our Board, and leaders from Coastal HSDA, GPSC, MOH, and the BCMA. Its purpose: to create better health outcomes, by agreeing on priorities, and co-designing workable solutions, with help from patients and the community as needed.

Three meetings have occurred, setting out Terms of Reference, and defining high priority issues. Relationships are open, cordial, and collaborative, and we feel very optimistic about our ability to get things done.

Working groups are also underway - to examine issues in detail, and to plan how best to proceed: High Needs (Attached/Unattached), Mental Health and Addiction, Supporting Ourselves, Palliative Care, and a One-Stop Community Resource line. Involvement of more members is always welcome!

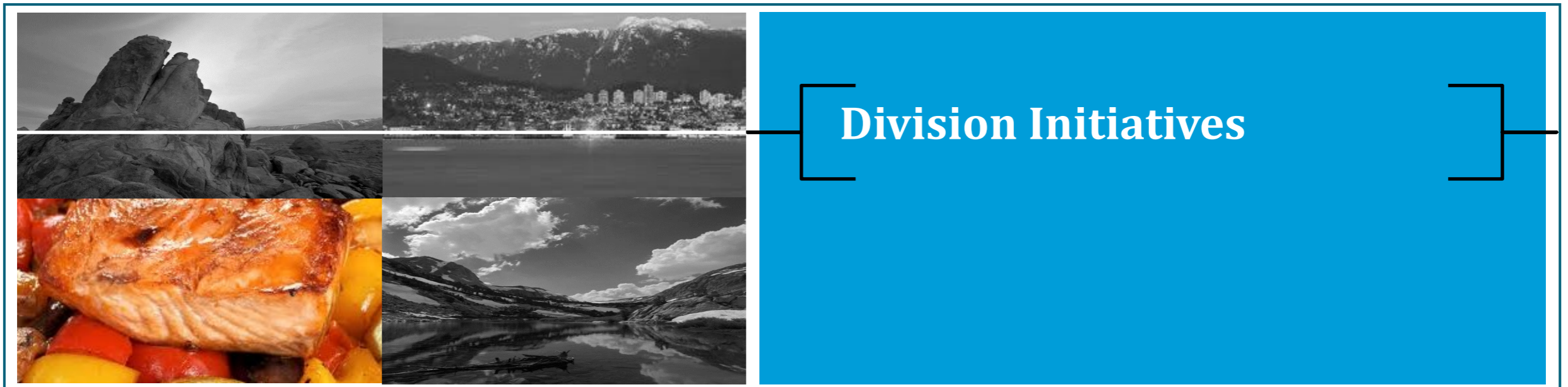
We held four Dine and Learn events. They are excellent opportunities to re-engage with colleagues, to eat and drink well, to learn about health system resources, and above all, to begin a dialogue between GPs and healthcare leaders about primary care. Our groundbreaking 'dialogue' model is being taken up by other Divisions.

The provincial Division website has North Shore pages at www.divisionsbc.ca/northshore with information about the Board, constitution, bylaws, membership, news, events and resources. The 'next generation' website, coming soon, will feature a members-only section, for posting locums, equipment for sale, and much more.

We conducted a survey of all NS GPs. A summary is posted on the website.

The Division has established online newsletters (three so far...) with updates, activities and news bytes. These will happen every 2 months, and as the need arises.

We've covered a lot of ground, but in the end, it's about the people: creating new links among ourselves, connecting with colleagues, other providers, healthcare leaders, and an host of others, to provide better care for our community.



WORKING GROUPS

Working groups address everything, from broad clinical areas to narrow specific projects – defining outcomes, and deciding how to get there. Regular updates appear in our newsletters.

Mental Health/Addictions, and EMR groups are in early stages. MHA has held one meeting, with a range of interesting ideas proposed. EMR is an area of keen interest for members, and meetings will begin shortly.

The High Needs-Unattached working group has defined low, moderate and high needs, attached and unattached patients, and identified sub-groups, with approximate numbers, and possible interventions. High needs patients, attached and unattached patients, are the first priority.

The focus of working groups is to review and define issues within each topic area with a goal towards articulating best possible outcomes. Decision-making for system changes involving primary and community care is the responsibility of the Collaborative Services Committee.

'Supporting Ourselves' has established a preferred purchase program on office supplies through Staples, with up to 65% discounts, and is looking at other purchase plans. Locum coverage is being reviewed. A renewed website should allow a range of support activities.

The One-stop Resource group is considering a phone line to connect GPs to community resources. A needs assessment will look at solo, small group, and large group practices. Numerous staffing and database options are being considered.

Division Initiatives

DINE AND LEARN

At our first event on October 27, 49 GPs heard from Dr. Simon Bicknell, head of LGH Radiology, who gave an overview of *NS Imaging*: best uses of US, MR, and CT, a new central booking system, and how to reach the on-call radiologist. Bottom line: LGH equipment, staff, and techniques are as good as anywhere.

On November 25, 54 members met with NS Mental Health and Addiction leaders. A good dialogue covered Adult Community Mental Health Services, integration of addiction services, central intake, and services for children, youth, adult and geriatric patients.

Dr. Joanne Larsen presented several popular sessions on *GPSC Billing Changes*.

Dying on the North Shore - The Changing World of Palliative Care was presented on February 2, 2011 by Dr. Peter Edmunds, Head of the NS Palliative Care Program. Fifty attendees got updated about the program, a NS GP survey, hospice and respite care, and plans for the future. The dialogue touched on a range of issues, including restructuring call groups to address care gaps.

After each event, power points, documents, and summaries are posted on www.divisionsbc.ca/northshore and www.deanbrown.ca.

Overall evaluation:

1. Quality of presentations - 95% rated good to excellent
2. Relevance - 96% rated good to excellent
3. Interest of material - 99% rated good to excellent
4. Venue—100% good to excellent for the Pinnacle
5. Overall evaluations - 96% rated good to excellent

Planning is underway for 2011 Dine and Learn topics: Geriatrics on the North Shore; and, Connecting Community Case Management to Family Practitioners.



LOOKING AHEAD

We've accomplished an enormous amount in a short time: establishing a vibrant GP organization where none existed before – to support us and to give us a 'voice at the table'. We have excellent working relationships with our healthcare partners. For the first time, we have the infrastructure and the resources to get things done, in terms that make sense to GPs.

There are countless examples in BC and around the world, to show that good primary care is the right care.

So our task for the next year and beyond: seize this unprecedented opportunity. We must assure that primary care is no longer an afterthought, but is integrated throughout the system. We can fundamentally change health care, for the better.

In closing...

My thanks to a great many people...

To a long list of non-physicians, who 'get' that primary care matters, and who go out of their way to help ...

To colleagues: many local specialists and Division colleagues from elsewhere who support us along the way ...

To our superb staff: Leslie Keenan, Joanne Walls, Colleen Schneider ...

To fellow Board members: whose unselfish commitment is paying off ...

Looking Ahead

To a growing list of health care 'partners' including Coastal HSDA leaders who are open to working with us and taking unfamiliar paths, to CSC members, GPSC and BCMA staff, and a host of supporters in sister organizations including PSP and PITO ...

To our Members: thanks for believing, and for supporting your Division ...

To our community and our patients: for making it worthwhile.

It's an honor to work with all of you.

Dean Brown, Chair

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North Shore Division of Family Practice
Preliminary Statement of Financial Position
As of March 31, 2011

	<u>Mar 31, 11</u>	<u>Mar 31, 10</u>
ASSETS		
Current Assets		
Chequing	229,870.92	0.00
Prepaid Expenses	1,000.00	0.00
Total Current Assets	<u>230,870.92</u>	<u>0.00</u>
Fixed Assets		
Computer Equipment	1,644.45	0.00
Computer Software	518.60	0.00
Equipment	996.78	0.00
Total Fixed Assets	<u>3,159.83</u>	<u>0.00</u>
TOTAL ASSETS	<u><u>234,030.75</u></u>	<u><u>0.00</u></u>
LIABILITIES & EQUITY		
Liabilities		
Accounts Payable	8,522.53	1,473.20
AMEX Air Miles	228.67	0.00
Total Liabilities	<u>8,751.20</u>	<u>1,473.20</u>
Equity		
Unrestricted Net Assets	-1,473.20	0.00
Net Income	226,752.75	-1,473.20
Total Equity	<u>225,279.55</u>	<u>-1,473.20</u>
TOTAL LIABILITIES & EQUITY	<u><u>234,030.75</u></u>	<u><u>0.00</u></u>

**North Shore Division of Family Practice
Preliminary Statement of Operations
April 2010 through March 2011**

	<u>Apr '10 - Mar 11</u>	<u>Apr '09 - Mar 10</u>
Income		
Interest	2,976.81	0.00
Infrastructure Funding	360,000.00	0.00
Total Income	<u>362,976.81</u>	<u>0.00</u>
Expense		
Administration		
Banking Fees	131.00	0.00
Event Expenses	22,893.88	0.00
Insurance	900.00	0.00
Meals & Entertainment	1,552.15	0.00
Mileage & Parking	104.75	0.00
Total Administration	<u>25,581.78</u>	<u>0.00</u>
Facilities		
Telephone & Communications	783.24	0.00
Total Facilities	<u>783.24</u>	<u>0.00</u>
Human Resources		
Benefits	78.72	0.00
Contract Labour		
Admin Assistant	8,078.75	82.50
Bookkeeper	2,913.00	0.00
Co-ordinator	14,229.60	0.00
Total Contract Labour	<u>25,221.35</u>	<u>82.50</u>
Physicians		
Board	26,028.53	115.36
Committees		
Collaborative Services	3,536.17	115.94
Dine and Learn	7,594.09	0.00
Division Committees	8,258.81	0.00
Society Admin	21,390.93	1,159.40
Total Committees	<u>40,780.00</u>	<u>1,275.34</u>
Members	11,362.12	0.00
Total Physicians	<u>78,170.65</u>	<u>1,390.70</u>
Professional Development	2,927.49	0.00
Total Human Resources	<u>106,398.21</u>	<u>1,473.20</u>
Supplies & Equipment		
Computers	302.17	0.00
Office Supplies	1,416.78	0.00
Postage	483.90	0.00
Printing	1,257.98	0.00
Total Supplies & Equipment	<u>3,460.83</u>	<u>0.00</u>
Total Expense	136,224.06	1,473.20
Net Income	<u>226,752.75</u>	<u>-1,473.20</u>