

# 2012 – 2013 ANNUAL REPORT







## INCORPORATION CELEBRATION

### 2012-2013 BOARD OF DIRECTORS

Chair	Dr. Rod Dickey	100 Mile House
Vice-Chair	Dr. Glenn Fedor	Williams Lake
Secretary/Treasurer	Dr. Sydney Van Wyk	Williams Lake
Directors:	Dr. Bruce Nicolson	100 Mile House
	Dr. Gordon Hutchinson	100 Mile House
	Dr. Robert Johnson	Williams Lake

## **MESSAGE FROM THE CHAIR**

I am pleased to submit the first Annual Report for the Central Interior Rural Division of Family Practice. The Division initiative was founded on the conviction that by working together, we can achieve broad-based enhancements to the delivery of primary care in our communities. The Central Interior Rural Division has come about due to the response to this belief from area Family Practitioners. Exploration of interest in the creation of a Division of Family Practice began in 2010 with 100 Mile House Physicians discussing the possibility of creating a Division. Williams Lake Physicians were invited to a meeting to determine their interest in September 2011.

Our inaugural meeting and signing of Charter took place on April 23, 2012 with the incorporation of the newly formed Society on May 18, 2012. The first Board of Directors meeting & appointment of officers was July 16 2012 with the Coordinator position hired a month later. To begin our work determining the priorities in our own community for improving patient and physician satisfaction and to implement projects, the first Member Engagement Event was held in Williams Lake January 18, 2013. 20 members attended to discuss how the Division could have a positive effect on their professional life. The inaugural Collaborative Services Committee meeting took place May 2013.

## **2012-2013 HIGHLIGHTS**

### **Recruitment**

In February a contract of partnership was signed between the CIRD and the Cariboo-Chilcotin Regional Hospital District in support of Recruitment and Retention of Physicians and Health Professionals. Two Recruitment Liaison Coordinators, one for each Division community, have been hired and are hard at work developing the Recruitment Strategic Plan, creating marketing materials, arranging Physician site visits, attending medical conferences and job fairs promoting our area as a wonderful place to work. The Board agreed to represent the Divisions within Interior Health on the Inter-Divisional Strategic Council's Recruitment Environmental Scan initiative.

### **CME**

Our first CME – an Emergency Department Ultrasound course takes place June 1 & 2 at the South Cariboo Health Centre in 100 Mile House. Sixteen Division Members are taking this course, developed by Dr. Ray Wiss. Over 2000 Canadian Physicians have already taken the EDE course, which is rated for 10 MainPro-C credits by the CCFP and 10 Section 1 credits by the RCPSC.

### **Member Engagement**

Our first Member Engagement dinner meeting was January, 2013 in Williams Lake. A survey of Member interests and priorities indicated five areas of focus for the CIRD: Physician Recruitment, Patient Attachment, Mental Health Initiative, CMEs and Physician Engagement Events. Since that time the Board has been busy implementing those priorities.

The second Member Engagement meeting April 16<sup>th</sup> focused on regional Recruitment successes and challenges. A presentation by Bohdan Zajcew of Siena Consulting was followed by a lively discussion on the successes and challenges of rural physician recruitment.

### **Mental Health**

Lead by Dr. Glenn Fedor, the CIR Division now has a Child & Youth Mental Health Working Group that includes a wide community representation from MCFD, School District #27, mental health & substance abuse staff, the Aboriginal Community and physicians/specialists. The purpose of the Collaborative is to improve timely access for an increased number of children, youth and their families to integrated mental health and substance use services. Partial Budget funding for this \$1.3 million initiative has been This group embodies the Divisions guiding Principles of community focus, inclusiveness, and collaboration.

### **Attachment, GP 4 ME**

The Division recently established an Attachment Working Group, led by Director Bruce Nicolson. We look forward to implementing the multi-faceted program that will increase Physician capacity and improve the delivery of health care services to our communities.

As we begin our second year, I extend a huge thank-you to the dedicated Board of Directors. Their energy and support has kept us all moving forward as we established this new Division. As a member- driven organization, the Central Interior Rural Division of Family Practice Board of Directors commits to working on behalf of our Members to determine the priorities in our own community for improving patient and physician satisfaction and to implement projects to address those priorities.

Dr. Rod Dickey  
Chair, 2012-2013





## **OUR VISION**

To provide a framework for physicians to work together to determine the priorities in our own community for improving patient and physician satisfaction and to implement projects to address those priorities.

## **MISSION**

The Central Interior Rural Division of Family Practice is a non-profit society dedicated to promoting, supporting and enhancing full service primary care in our community, through the development and implementation of programs which address the specific healthcare needs of the communities represented by Division members.

## **GUIDING PRINCIPLES**

- Encourage inclusiveness
- Foster shared leadership
- Strive for continued improvement
- Community focus
- Work collaboratively with partners to build consensus in delivering rural healthcare

The CIRF works to improve patient access to local primary care, increase local physicians' influence on health care delivery and policy, and provide professional support for physicians.

The Division gives local physicians an opportunity to work collaboratively with the Health Authority, the GPSC, and the Ministry of Health to identify health care needs in the local community and develop solutions to meet those needs.



## CURRENT ACTIVITIES

### Recruitment & Retention of Physicians and Health Professionals:

In February a contract of partnership was signed between the CIRI and the Cariboo-Chilcotin Regional Hospital District in support of Recruitment and Retention of Physicians and Health Professionals. Two Recruitment Liaison Coordinators, one for each Division community, have been hired and are hard at work developing the Recruitment Strategic Plan, creating marketing materials, arranging Physician site visits, attending medical conferences and job fairs promoting our area as a wonderful place to work. The Board agreed to represent the Divisions within Interior Health on the Inter-Divisional Strategic Council's Recruitment Environmental Scan initiative.



Sally Errey (Rt), CIRI Recruitment Liaison Coordinator, 100 Mile House, presents an iPad mini to draw winner Iris Radev at the UBC Practice Skills Seminar Job Fair, May 2013

## **CME**

Our first CME – an Emergency Department Ultrasound course takes place June 1 & 2 in 100 Mile House. Sixteen Division Members are signed on for this course. **CME**

Our first CME – an Emergency Department Ultrasound course took place June 1 & 2 at the South Cariboo Health Centre in 100 Mile House. Sixteen Division Members participated in this course, developed by Dr. Ray Wiss. Over 2000 Canadian Physicians have already taken the EDE course, which is rated for 10 MainPro-C credits by the CCFP and 10 Section 1 credits by the RCPSC.

## **Mental Health Initiative:**

Child and Youth Mental Health Collaborative

Sponsored by MCFD and IHA with Division of Family Practice participation

On March 5<sup>th</sup> 2013, the C&Y MH Collaborative draft charter was endorsed by members from throughout IHA regions and MCFD leaders by teleconference. Local Action teams from Division regions have been set up and we are working on version six of the Charter. The purpose of the Collaborative is to improve timely access for an increased number of children, youth and their families to integrated mental health and substance use services.

The Central Interior Rural Division of Family Practice Action team members are:

Glenn Fedor M.D. Team Leader

Kerri Johnston, MCFD clinician, co Leader

Rana Grace, counselor SD #27

Monica McKay, Pediatrician

Jeff Peimer, M.D. ER and Mental Health Physician

Jocelyn Wood, MH&SU Community Manager

Deb Trampleasure, Aboriginal Community worker, Desniqi

Regional Learning sessions to occur at the end of June and after months of work the closing Congress is hoped to occur March 2014, with recommendations and action plans to be shared Provincially.

## **Physician Engagement Events:**

Our first Member Engagement dinner meeting was January, 2013 in Williams Lake. A survey of Member interests and priorities indicated five areas of focus for the CIRDC: Physician Recruitment, Patient Attachment, Mental Health Initiative, CMEs and Physician Engagement Events. Since that time the Board has been busy implementing those priorities.

The second Member Engagement meeting April 16<sup>th</sup> focused on regional Recruitment successes and challenges. A presentation by Bohdan Zajcew of Siena Consulting was followed by a lively discussion on the successes and challenges of rural physician recruitment.

## **Patient Attachment:**

Identified as a priority for 2013 and beyond, the Board has established a Working Group that will inform and assist Division Members to implement the Attachment initiative.

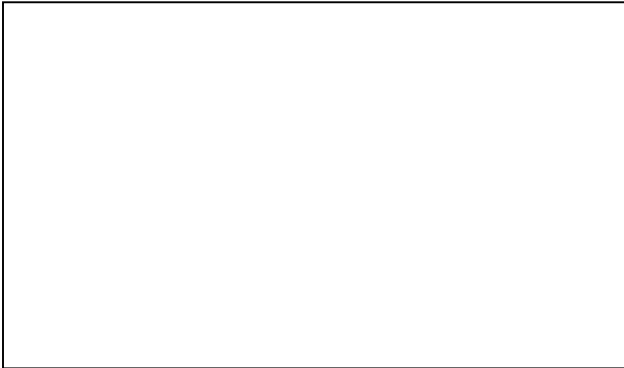


With 46 members, the Division has, in its first year of operation attracted over 95% of family Physicians in the region. Two member Engagement events brought many area Physicians together to discuss issues and concerns and provide input to set Division priorities



**CARIBOO MEMORIAL HOSPITAL EMERGENCY ENTRANCE, WILLIAMS LAKE**

**MEMBER UPDATE**



**MEMBER BUFFET DINNER**

**CENTRAL INTERIOR RURAL DIVISION OF FAMILY PRACTICE SOCIETY**  
**Statement of Revenues and Expenditures and Net Assets**  
**Period Ended March 31, 2013**

*(Unaudited - See Notice To Reader)*

<b>Revenue</b>	
Ministry of Health collaboration with BCMA	\$ 155,534
Interior Health Authority	31,465
Cariboo Chilcotin Regional Hospital District	<u>660</u>
	<u>187,659</u>
<b>General and administrative expenses</b>	
Accounting fees	2,746
Advertising and promotion	1,321
Bank charges	32
Board meetings and training	827
CCRHD expenses	660
Coordinator and consultant fees	12,316
Directors fees	16,932
IHA expenses	31,465
Insurance	500
Member events	1,039
Office	468
Supplies and equipment	1,010
Travel	<u>4,734</u>
	<u>74,050</u>
<b>Net income for the period</b>	<b>113,609</b>
Net assets - beginning of period	<u>-</u>
<b>Net assets - end of period</b>	<b><u>\$ 113,609</u></b>

See notes to financial statements

**CENTRAL INTERIOR RURAL DIVISION OF FAMILY PRACTICE SOCIETY**  
**Statement of Financial Position**  
**March 31, 2013**  
*(Unaudited - See Notice To Reader)*

---

**ASSETS**

Current	
Cash	\$ 119,407
Accounts receivable	15,363
Harmonized sales tax recoverable	3,316
Prepaid expenses	<u>1,594</u>
	<b>\$ 139,680</b>

**LIABILITIES AND NET ASSETS**

Current	
Accounts payable and accrued liabilities	\$ 2,630
Employee deductions payable	601
Deferred income (Note 3)	<u>22,840</u>
	26,071
Net assets	<u>113,609</u>
	<b>\$ 139,680</b>

**APPROVED BY THE DIRECTORS**

\_\_\_\_\_ Director

\_\_\_\_\_ Director

See notes to financial statements

**CENTRAL INTERIOR RURAL DIVISION OF FAMILY PRACTICE  
PO BOX 659  
100 MILE HOUSE, BE  
V0K 2E0**

**Executive Coordinator: MJ Cousins  
250-706-2926  
Email: cird@divisionsbc.ca**

**Recruitment Liaison Coordinators:**

**Sally Errey, 100 Mile House**

**250-706-4161**

**Email: sally.errey@gmail.com**

**Lynn Roberts, Williams Lake**

**250-267-7891**

**Email: robspt@shaw.ca**