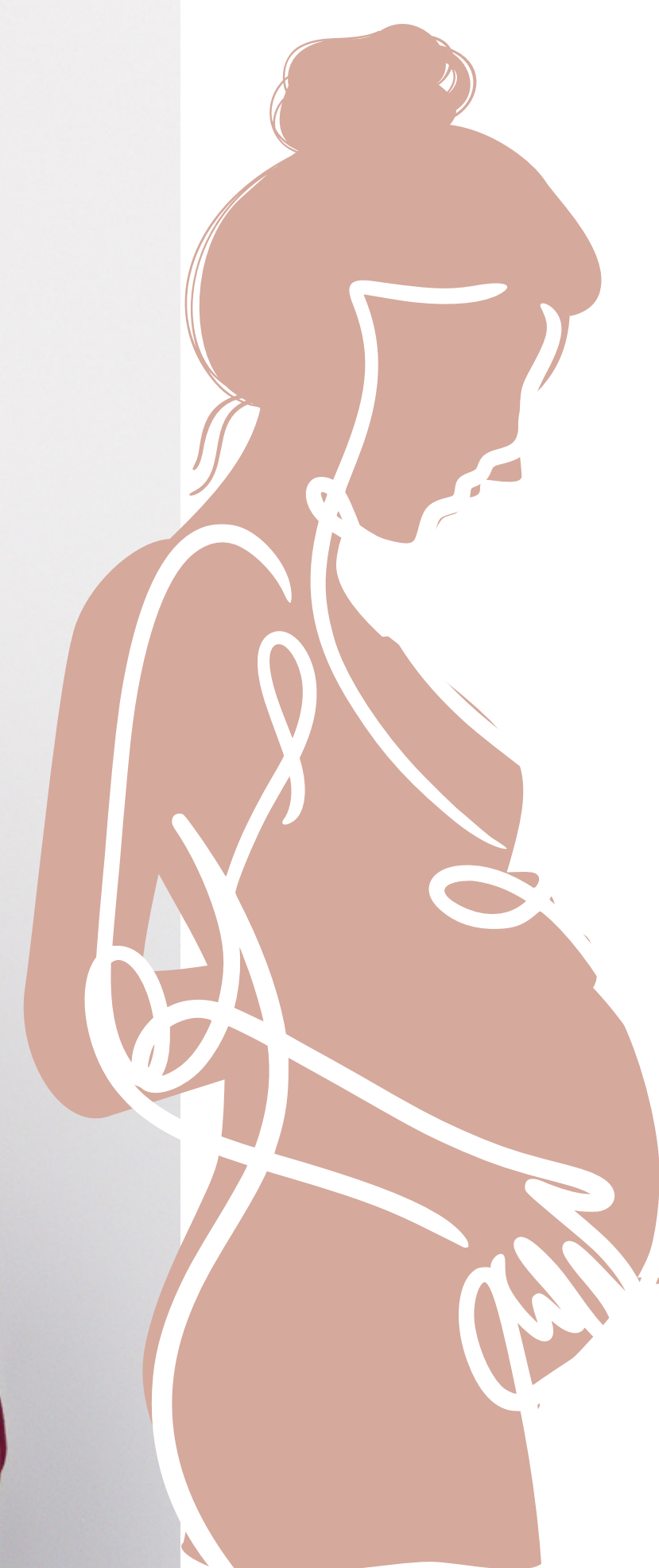




PHYSICIAN LEADS:

Dr. Tanya Burch
Dr. Alisa Sanregret
Dr. Paula Dubois

With support from EK Division of Family Practice
Project Lead Kirstie Clarke and Program Manager
Jacqui van Zyl

www.encompasspregnancy.ca



Encompass Pregnancy Care Cranbrook (EPCC) brings together family physicians, midwives, nurses, and other allied health professionals to provide high-quality, comprehensive pregnancy care and services out of a collaborative clinic space at Cranbrook's Urgent and Primary Care Centre (UPCC).



Visit Encompass Pregnancy Care website

HOW IT STARTED

Maternity care was in a precarious situation in Cranbrook and Kimberley as family physicians struggled to support not only their patients, but unattached patients, complex cases, and patients from neighbouring communities. In 2021, several maternity physicians in Cranbrook stopped providing maternity services and others considered giving up their practice. Recruiting new FPs who wanted to practice maternity care was challenging. At the same time, two obstetricians left the community leaving one specialist to support the region. Sustaining and enhancing the community's pregnancy care model before it collapsed was a priority.

THE GOAL

To develop a comprehensive team-based maternity service and a collaborative maternity network that serves families across Cranbrook and Kimberley. As part of the East Kootenay Primary Care Network, Encompass offers access to integrated supports—including mental wellness clinicians, physiotherapists, and social workers. This connected model ensures that both attached and unattached patients have equitable access to coordinated care, while also supporting the well-being of local providers and fostering a resilient, sustainable model of pregnancy care for the region.

PROJECT PARTNERS: COORDINATED EFFORTS

The project was made possible through a collaboration between East Kootenay Division of Family Practice, Interior Health, Ktunaxa Nation, East Kootenay Regional Hospital, East Kootenay Primary Care Network, Cranbrook UPCC, local FPs, midwives and OBs, ROAM, and the support of the Shared Care Committee.

PROJECT IMPACT

- A robust and sustainable maternity care team within the East Kootenay Primary Care Network, where all providers practice regularly and deliver equitable services guided by clear, standardized processes.
- A shared vision, mission, and values that reflect the team's commitment to equitable, high-quality care.
- Standardized workflows supporting consistent prenatal, delivery, and postpartum care, including predictable call schedules and shared tools.
- Increased satisfaction among local maternity physicians participating in a team-based care model.
- Improved data collection, communication, and coordination across clinical and community-based supports.
- A highly engaged and connected maternity care network.
- Improved patient access to consistent, equitable prenatal and postnatal care, including standardized screening, workups, and referrals.
- Positive patient experiences throughout the pregnancy journey, with easy access to a maternity physician and coordinated support.

TEAM-BASED CARE

At Encompass Pregnancy Care Cranbrook, families receive compassionate, team-based care from family physicians, midwives, nurses, and allied health professionals throughout pregnancy, birth, and the first 8 weeks of newborn and postnatal care. A provider is on call at the East Kootenay Regional Hospital (EKRH) 24 hours a day for deliveries and urgent concerns.

Patients benefit from the collective expertise of all providers. Clinic services include:

- Prenatal and postnatal care
- Family planning
- Labour and delivery at EKRH
- Lactation support

Check out this video introducing several of the pregnancy care providers and EPCC's culture of care.

