

PracticeinBC.ca Key Messages

PracticeinBC.ca is a robust, multi-faceted web portal. The following messages can be used or adapted in your own communications to help convey the value it offers site visitors.

About PracticeinBC.ca

PracticeinBC.ca is a recruitment and retention portal site with two parts: one has information for people interested in being a family doctor in BC and the other has tools for divisions seeking new family doctors for their communities.

Benefits for divisions and local family doctors

PracticeinBC.ca is a portal site created by the Divisions of Family Practice Recruitment and Retention Steering Committee, with support from GPSC, to assist local divisions in attracting and retaining family doctors.

PracticeinBC.ca's tools for divisions adapt the information developed for the Divisions of Family Practice Recruitment and Retention Toolkit into an easier-to-use web-focused format.

PracticeinBC.ca contains tools and templates to help divisions and BC doctors:

- Prepare for successful family doctor recruitment and retention.
- Attract family doctors to their communities.
- Engage new family doctors in community life.
- Support new family doctors in obtaining the appropriate licensing and privileges.

Benefits for those interested in BC family medicine

PracticeinBC.ca is a one-stop portal to all the information family doctors, residents, and students locally and outside BC need to know about working in BC as a family doctor.

PracticeinBC.ca provides access to a spectrum of information for current and future family doctors interested in learning more about living and working in BC, including:

- Applying to medical schools and residency programs.
- Licensing and immigration processes.
- Lifestyle options across BC.
- How to find a job practicing family medicine.