

## PracticeinBC.ca Frequently Asked Questions

1. *What is PracticeinBC.ca?*

[PracticeinBC.ca](http://PracticeinBC.ca) is a web portal site created by the Divisions of Family Practice Recruitment and Retention Steering Committee, with support from the General Practice Services Committee (GPSC), to assist local divisions in attracting and retaining family doctors.

It is a one-stop information source with two parts: one for people interested in being a family doctor in BC and the other for divisions and local doctors looking for tools and templates to support recruitment to their communities.

2. *What does "portal" site mean?*

A portal site is a gateway to a broad spectrum of valuable information, some of which resides on sites operated by other organizations to ensure it remains current. For example, licensing or immigration requirements may evolve over time, so rather than embed information that might become out of date, visitors are connected with sites operated by the organizations who set the rules, so information is always current.

3. *Why was PracticeinBC.ca created?*

[PracticeinBC.ca](http://PracticeinBC.ca) was created to support BC divisions with their recruitment efforts by making it easier for family doctors, residents, and students within BC and around the world interested in practicing in BC to access all the information they needed to do that. Before [PracticeinBC.ca](http://PracticeinBC.ca), there was no one-stop source for this information, which can vary widely depending on where people are geographically and what stage they are at in their career.

4. *What kind of information will potential BC doctors find on PracticeinBC.ca?*

To reach the broadest spectrum of candidates possible, [PracticeinBC.ca](http://PracticeinBC.ca) is designed to provide information to family doctors at every stage of their career, from before medical school to those already practicing family medicine. The portal provides access to information about medical schools and residency programs, licensing and immigration processes, lifestyle options across BC, and how to find the right BC job in family medicine.

5. *How will potential BC doctors find out about PracticeinBC.ca?*

Regional divisions' recruitment efforts will play a key role in promoting [PracticeinBC.ca](http://PracticeinBC.ca) to potential BC doctors. By including references to [PracticeinBC.ca](http://PracticeinBC.ca) in your promotional activities and materials, you help make it easier for candidates to learn more about what they need to do to become a family doctor in your community. Potential BC doctors may also learn about the portal through Divisions of Family Practice Recruitment and Retention Steering Committee partners' promotional activities or through the results of web searches.

6. *Will the GPSC or the provincial Divisions office undertake an international advertising campaign to promote the portal?*

No. The portal is designed to support those already interested in the possibility of living and working in BC. The GPSC, and by extension, Divisions of Family Practice, upholds the highest ethical standards when recruiting family doctors located in other jurisdictions.

7. *What benefits does PracticeinBC.ca offer local divisions and practices?*

[PracticeinBC.ca](http://PracticeinBC.ca) provides a spectrum of information, tools, and templates to help simplify and enhance local recruitment efforts. This includes preparing for successful family doctor recruitment and retention, attracting family doctors, engaging new doctors in community life, and supporting family doctors in securing appropriate licensing and privileges.

8. *How is the recruitment and retention information on PracticeinBC.ca different from the Recruitment and Retention Toolkit that was released earlier?*

The content is largely the same but it is easier to access and navigate as it is now web-based rather than presented through a series of attachments.

9. *How can we leverage PracticeinBC.ca in marketing opportunities in our communities?*

The most effective way to leverage [PracticeinBC.ca](http://PracticeinBC.ca) in promotions is to include information about the portal in Division materials: including a [PracticeinBC.ca](http://PracticeinBC.ca) logo linked to the site on your Division's website, mentioning it in recruitment presentations, including the logo in Division promotional materials, and contacting the provincial Divisions communications office for [PracticeinBC.ca](http://PracticeinBC.ca)-specific collateral materials like rack cards if you will be in other regions to promote local opportunities.

10. *What organizations are represented on the Divisions of Family Practice Recruitment and Retention Steering Committee?*

Funded by the GPSC, the Divisions of Family Practice Recruitment and Retention Steering brings together representatives from the GPSC, Doctors of BC, the provincial government, Health Authorities, Health Match BC, the Society of General Practitioners, the BC College of Family Physicians, the Joint Standing Committee on Rural Issues, the University of British Columbia, the Society of General Practitioners, and regional divisions of family practice.

11. *Who do we contact if we have any questions about PracticeinBC.ca?*

Please contact the Divisions of Family Practice Recruitment and Retention Steering Committee at [RandRCommittee@doctorsofbc.ca](mailto:RandRCommittee@doctorsofbc.ca).