

PracticeinBC.ca Sample announcements to division members

The templates below may assist you in communicating with local family doctors about PracticeinBC.ca.

Email

Subject Line: Introducing PracticeinBC.ca: A Recruitment and Retention Portal

Good morning/afternoon,

The Divisions of Family Practice Recruitment and Retention Steering Committee has launched a new one-stop portal website, PracticeinBC.ca, to help make it easier for new family doctors to join BC communities.

PracticeinBC.ca has two parts: the first is aimed at family doctors, residents, and students within BC and around the world. In one place, it provides access to all the information they need to know about building a career in communities like ours, including how to apply to medical schools and residency programs; licensing and immigration procedures; lifestyle options across the province, and how to find the right BC job practicing family medicine.

The other part of the site may be of particular interest if you would like to add a doctor to your practice or transfer it upon retirement. PracticeinBC.ca provides a number of tools for recruiting family doctors. Of course, as your Division, we are also here to support you with that and with helping doctors new to our region settle into life in our community.

I encourage you to explore PracticeinBC.ca.

Sincerely,
(Division signatory)

Newsletter

Introducing new recruitment portal PracticeinBC.ca

If you are looking for a family doctor to join your practice, a new one-stop web portal called PracticeinBC.ca offers a variety of recruitment information and tools to help you. Whether you are getting ready to begin recruiting, already looking for candidates, or preparing to help a new doctor and their family get settled here, PracticeinBC.ca provides valuable, simple-to-access information.

Created by the GPSC-funded Divisions of Family Practice Recruitment and Retention Steering Committee, the site was developed to make it easier for new doctors to join BC communities. In addition to recruitment and retention information, PracticeinBC.ca brings together everything family doctors, residents and students need to know about building a life and a practice in BC. It is the first site of its kind, pulling together a wide range of information about medical schools and residency programs; licensing and immigration processes; lifestyle options across BC, and how to find a job as a BC family doctor.

For more, visit PracticeinBC.ca.

Social Media Posts

Twitter

(Community name) is a great place to be a family doctor. www.PracticeinBC.ca for all you need to know about moving to & practicing in BC.

Become a (community name) family doctor. www.PracticeinBC.ca has all you need to know about moving to & practicing in BC.

Need help recruiting a family doctor to your practice? Check out www.PracticeinBC.ca.

Facebook

Check out PracticeinBC.ca, the new web portal from the Divisions of Family Practice Recruitment and Retention Committee. This one-stop source provides family doctors, residents and students in BC and around the world with everything they need to know about becoming a BC doctor. And if you're looking for a doctor to join your practice, the site contains a host helpful recruitment tools and information.

Web Copy

To support Division members in accessing the recruitment and retention tools and information on PracticeinBC.ca, it is suggested that you add the PracticeinBC.ca logo included in this toolkit to your Division's website and link it to www.PracticeinBC.ca. You may wish to place the clickable logo next to the following copy:

Interested in becoming a (insert Division's region) family doctor? Looking to recruit a doctor for a (community name) opportunity? Visit PracticeinBC.ca, the one-stop portal for everything you need to know.